

Incorporated in the Republic of South Africa ("Italtile" or "the Group")

#### System wide turnover analysis

For the period ended 31 December 2010	(Rand millions unless otherwise stated)			
% increase	Reviewed six months to 31 December 2010	Reviewed six months to 31 December 2009	Audited year to 30 June 2010	
Group and franchised turnover  - By Group owned stores  - By franchise owned stores (unaudited)	771 814	692 744	1 354 1 396	
Total 10	1 585	1 436	2 750	

# Abridged Group statements of comprehensive

Trading profit         14         23*           Finance revenue         11           Finance cost         (12           Profit before taxation         14         23*           Taxation         (6*           Profit after taxation         15         17*	six months to 31 December 2009  692 6) (431) 6 261 6 140 6) (199) 6 202 7 20 7 (14) 7 208 7 (59)	Audited year to 30 June 2010 1 354 (784) 570 (87) (1) 389 42 (27) 404 (123) 281
Cost of sales         (486           Gross profit         9         28           Other operating income         14         14           Operating expenses         (200           Profit/(loss) on sale of property, plant and equipment         1         14           Trading profit         14         23         15           Finance revenue         15         15         17           Profit before taxation         14         238         13           Taxation         (66         67         17         17	(431) (431) (5) (5) (140) (199)	(784) 570 187 (367) (1) 389 42 (27) 404 (123)
Other operating income         146           Operating expenses         (203           Profit/(loss) on sale of property, plant and equipment         3           Trading profit         14         23           Finance revenue         15           Frofit before taxation         14         238           Taxation         (66           Profit after taxation         15         172	140 (199) 3 — 1 202 20 (14) 3 208 (59) 2 149	187 (367) (1) 389 42 (27) 404 (123)
Finance evenue         15           Finance cost         (12           Profit before taxation         14         238           Taxation         (66           Profit after taxation         15         172	20 (14) 3 3 208 (59) 2 149	42 (27) 404 (123)
Taxation (66) Profit after taxation 15 172	(59) 2 149	(123)
		281
Income nom associates was		_
Profit for the period 18 176	149	281
Other comprehensive income: Currency translation difference	_	2
Total comprehensive income for the period 19 177	7 149	283
Total comprehensive income		
attributable to:     - Equity shareholders       - Non-controlling interests     166		275 8
19 177	7 149	283
Profit attributable to:  - Equity shareholders 168  - Non-controlling interests 11		273 8
18 <b>17</b> 6	149	281
Earnings per share         (all figures in cents):           - Earnings per share         -         17,8           - Headline earnings per share         (2)         17,4           - Diluted earnings per share         -         17,5	17,9	33,0 33,1 32,9
<ul> <li>Diluted headline earnings per share</li> <li>Adjusted headline earnings per</li> </ul>		33,0
share <sup>note 2</sup> 13 <b>17,</b> - Dividends per share — <b>6,</b>		29,8 11,0
Reconciliation of headline earnings:  - Profit attributable to equity shareholders  - (Profit)/loss on sale of property,	143	273
	<del>-</del>	1
Headline earnings 13 162	143	274
Reconciliation of shares in issue           (all figures in millions):         1 033           - Total number of shares issued         1 033           - Share Incentive Trust shares         26           - BEE treasury shares         88	24	1 033 24 88
Shares in issue to external parties 15 919		921

# Abridged Group statements of financial position

Abriaged Group State As at 31 December 2010	(Rand millions unles		000111011
AS at 31 December 2010	Reviewed six months to 31 December 2010	Reviewed six months to 31 December 2009	Audited year to 30 June 2010
ASSETS			
Non-current assets	1 026	964	991
Property, plant and equipment Investments Note 3 Long-term assets Goodwill Deferred taxation	984 12 18 6 6	937 8 11 6 2	952 9 18 6 6
Current assets	1 180	1 102	1 072
Inventories Trade and other receivables Cash and cash equivalents Taxation receivable	228 128 820 4	173 121 808 —	232 110 711 19
Total assets	2 206	2 066	2 063
EQUITY AND LIABILITIES Share capital and reserves	1 603	1 455	1 483
Stated capital Non-distributable reserves Treasury shares Share option reserve Retained earnings Non-controlling interests	818 50 (478) 5 1 140 68	417 48 (470) 30 1 384 46	818 50 (470) 3 1 021 61
Non-current liabilities	46	343	344
Interest bearing loans Deferred taxation	43 3	341 2	342 2
Current liabilities	557	268	236
Trade and other payables Provisions Interest bearing loans Taxation	218 39 300 —	221 30 — 17	202 34 — —
TOTAL EQUITY AND LIABILITIES	2 206	2 066	2 063
Net asset value per share (cents) Adjusted net asset value per share (cents) Note 2	174 174	182 158	161 161

# Abridged Group cash flow statement

For the period ended 31 December 2010	(Rand millions unles	s otherwise stated)	
	Reviewed	Reviewed	Audited
	six months to	six months to	year to
	31 December	31 December	30 June
	2010	2009	2010
Cash flow from operating activities	166	184	(283)
Cash flow from investing activities	(50)	(45)	(72)
Cash flow from financing activities	(7)	2	399
Net movement in cash and cash equivalents for the period Cash and cash equivalents at the beginning of the period	109	141	44
	711	667	667
Cash and cash equivalents at the end of the period	820	808	711



The style. The passion.



#### Commentary

#### Results

Trading conditions in the building and construction industry remained severe, featuring a sluggish recovery compared with other sectors of the economy. In this context, the Group's results are primarily a reflection of improvements in the business.

Italtile Limited has reported a 10,0% increase in system-wide turnover to R1,59 billion (2009: R1,44 billion) for the six months ended 31 December 2010. Group-owned stores grew revenue 11,4% to R771 million (2009: R692 million), while franchised stores improved turnover 9,4% to R814 million (2009: R744 million). Real organic growth, excluding new store turnover contribution of 1,0% and price deflation of 0,1%,

Reported trading profit rose 14% to R231 million (2009: R202 million), primarily as a result of operating cost containment and improved contribution to profitability by the Group's supply chain partners, as well as R3 million profit on disposal of property, plant and equipment. The Group's operating margin remained firm as a result of intensive cost control and improved supply chain and in-store efficiencies. Adjusted headline earnings per share increased 13% to 17,6 cents (2009: 15,5 cents).

Enhanced product mix and rigorous stock management in the supply chain and at store level resulted in a further decrease in inventories to R228 million from R232 million at 30 June 2010.

Despite capital expenditure of R63 million on properties and IT infrastructure, cash reserves grew to

R820 million (June 2009: R711 million), reflecting the Group's strong cash-generative ability The adjusted net asset value per share improved 10,0% to 174 cents (2009: 158 cents).

#### Trading environment

The industry remained under intense pressure during the review period, constrained by limited new The industry termaned under intense pressure during the review period, constrained by limited new build activity and subdued growth in the renovations market. The strengthened Rand afforded short-term advantage to opportunistic importers, resulting in an influx of imported product from a range of countries, and more significantly, a proliferation of very low-priced entry-level tiles, a trend last experienced three years ago. The average selling price of imported product declined by 10%, exerting price pressure on the value-for-money segment of the market specifically.

#### Operational review

Significant investment in fine-tuning the business model and the introduction of operating innovations over the past two years have started to yield the anticipated benefits. The restructuring of the Italtile brand, investment in people and processes at CTM, and developing the Top T trading format has ensured that the brands are positioned for growth as the economy improves. Continued focus on efficiencies and synergies will enhance the Group's standing as the market leader in its industry.

#### Italtile

The premium-end of the market remained stagnant, with little development taking place in the R2 millionplus housing market. Despite this, Italtile delivered a strong growth performance and succeeded in gaining market share amongst its traditional affluent customer base, as well as making further inroads into the fledgling projects market.

The brand continues to enjoy a gratifying response to its environmentally friendly strategies and products, evidenced by Italitie's Earth range, (porcelain tiles indistinguishable from natural stone and internationally accredited for their environmentally sensitive features) which has captivated the local market. Furthering the goal to lead the industry in providing aesthetically superior ecologically sustainable products, Italitie has introduced an environmentally conscious range of sanitaryware, Cotto, manufactured in Thailand. Cotto demonstrates impressive 'green' credentials through the entire product cycle, from manufacture to consumption, and is expected to attain strong market share in South Africa.

Trading conditions remained difficult, featuring an abundance of imported product, with fierce competition trading condulors remained difficult, leaturing an abtridance of imported product, with fielde competition at entry-level price points particularly evident. Notwithstanding this trend, CTM succeeded in retaining its market share based on its resilient business model and strong brand presence. Favourable customer response to in-house brand building campaigns continues to grow, with brands such as Kilimanjaro and Tivoli Taps becoming established household names. The decline in import prices at retail level were offset by the increase in sales at CTM of higher value products. This phenomenon is mainly due to the continued absence of small project contractors who traditionally drive the commodity-priced segment of the market.

A further five stores were opened during the review period, bringing to 13 the total network. Located in A further live stores were opened during ine review period, pringing to 1s fire total network. Located in previously under-serviced rural areas, these stores have been well received, affording the Group access to a new market segment amongst emerging entry-level consumers. The enlarged store network has had the benefit of enabling management to understand and fine-tune the trading model and improve the brand's buying power. Consistent buoyant growth is anticipated for Top T and further stores will be rolled out in future.

The Group's partners are pivotal to the integrated supply chain model, and Cedar Point and International Tap Distributors made a significant contribution to the improved profitability of the business. Enhanced buying practices and better range management generated improved efficiencies and service, and promoted increased sales into the Group's stores.

# **Rest of Africa**

The Group is represented by 14 CTM stores in seven African countries. Turnover growth in these territories was negligible, with the East African operations particularly hampered by poor economic conditions. Opportunities to expand the Group's network into Africa are reviewed on a continual basis, within the context of logistical and infrastructural constraints and the availability of suitable partners.

The downturn in the Australian economy remained evident during the reporting period, curtailing consumer spend, notably in the building and construction sector. As a result, the Group's stores failed to achieve management's expectations for the business during this period under review. The adverse trading conditions are anticipated to prevail over the next six months, exacerbated by the disruptive impact of recent inclement weather. Notwithstanding this environment, the Group remains resolute in its intention to expand the store network to 15 stores by 2013, pending availability of suitable sites.

# The operation is currently represented by eight CTM stores in New South Wales and Queensland.

The Group's African and Australian property portfolio comprises high profile destination sites strategically selected to support the retail brands. These quality investments deliver returns in line with the trading operations. Favourable construction costs have enabled the Group to develop a number of properties during the period, and the continued decline in commercial property prices will afford improved opportunities to acquire new key sites in the short term.

The portfolio has an estimated current market value of R1.3 billion (2009: R1.1 billion)

# **Prospects**

Improving the in-store shopping experience is a major driver for the Group. Constant re-evaluation of the retail trading format is key to capitalising on growth opportunities and consequently the focus on range service, systems and supplier relationships will continue to be re-examined and enhanced. Innovation and training will underpin this strategy.

It is anticipated that growth in the global economy will remain subdued over the short to medium term. In South Africa the building and construction industry particularly will be subject to continued pressure. Notwithstanding this environment, the Group is satisfied that growth at current levels can be maintained in the forthcoming six months.

# Death of chief executive officer, Italtile colleagues, and business partners

On Us February 2011, the Board announced with great sagness the untimely death of Mr Gianpaoio Ravazzotti, Chief Executive Officer of the Group, and eight of his colleagues and business partners, namely Ms Gia Celori (Italtile Ltd), Ms Marilize Compion (Italtile Ltd), Mr Sava Di Bella (Prima Bella Bathroom Accessories), Mr Simon Hirschberg (Grainwave Pty Ltd), Mr Jody Jansen van Rensburg (CTM Alberton), Ms Aletsia Krause (Italtile Ltd), Ms Bronwyn Parsons (Pilot, Italtile Ltd), and Ms Alison van Staden (Co-pilot).

# **Tribute**

Gianpaolo joined Italtile in 2000, was appointed to the Board in 2004 and assumed the position of CEO or 2006. He was highly regarded as an innovative and insightful leader and during his tenure achieved a range of important successes for the Group. He enjoyed the highest esteem amongst all his colleagues and peers in the business and the industry. He will be sadly missed by his family and friends, his fellow Board members and colleagues.

On behalf of the Board, Chief Financial Officer, Mr Peter Swatton said, "We express our heartfelt condolences to the Chairman of the Group, Mr Gianni Ravazzotti, his wife Annabel and their daughters, and Gianpaolo's wife, Vanessa and their children, as well as the families of all of our deceased

Each and every one of those who passed away in this accident was an important part of the broader ttaltitle family and played a valuable role in the business. Their camaraderie and contribution will be missed. As colleagues and friends we offer our deepest sympathies to their families."

#### Basis of preparation of accounting policies The reviewed interim financial results announcement has been prepared in accordance with the framework

concepts and the measurement and recognition requirements of International Financial Reporting Standards and the AC 500 standards, and contains the information required by International Accounting Standard 34 Interim Financial Reporting

# Dividend

The Group has maintained its dividend cover of three times. The Board has declared an interim dividend of 6 cents per share (2009: 6 cents).

The Board has declared an interim dividend (number 89) of 6 cents per ordinary share to all shareholders recorded in the books of Italtile Limited. The last day to trade cum dividend in order to participate recorded in the books of falline Limited. The last day to trade clint invited in location of participate in the dividend will be Thursday, 17 March 2011. The shares will commence trading ex dividend from the commencement of business on Friday, 18 March 2011 and the record date will be Friday, 25 March 2011. The dividend will be paid on Monday, 28 March 2011. Share certificates may not be rematerialised or dematerialised between Thursday, 17 March 2011 and Friday, 25 March 2011, both days inclusive.

For and on behalf of the board

#### G A M Ravazzotti Executive Chairman

#### P D Swatton Chief Financial Officer

12 February 2011

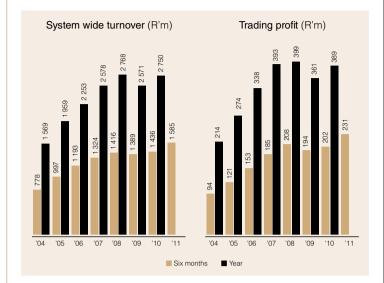
The results have been reviewed by Ernst & Young Inc. and their unqualified review opinion is available on request from the company secretary at the company's registered office.

# **Reviewed Group** results for the six months ended 31 December 2010









#### Group statement of changes in equity

For the period ended 31 December 2010 (Rand millions unless otherwise stated) Non-Nondistri-Share controlbutable Stated Total capital earnings Balance at 30 June 2009 417 48 (473)30 1 284 1 306 40 1.346 Total comprehensive income for the period Dividends paid (566)(566)(3) Share issue in lieu of dividend Share option costs 401 Transfer of share option reserve (30)30 Unallocated shares in Share Trust Arising on acquisition of interest in subsidiaries Balance at 1 021 1 422 61 1 483 30 June 2010 (470)Total comprehensive income for the period Dividends paid

(8)

(478)

165 (46)

1 140

165 (46)

1 525

11 (4)

68 1 603

(50)

# Segmental report

Purchase of shares by Share Trust

Balance at 31 December 2010

(Rand millions unless otherwise stated) For the period ended 31 December 2010

	Retail	Franchising	Properties	services	transactions	Group
Reviewed period to December 2010 Turnover	623	_	_	350	(202)	771
Gross margin Other income * Overheads	237 10 (198)	— 94 (10)	— 88 (18)	48 51 (71)	— (94) 94	285 149 (203)
Trading profit	49	84	70	28	_	231
Reviewed period to December 2009 Turnover	593	_	_	229	(130)	692
Gross margin Other income* Overheads	225 6 (189)	90 (7)	— 79 (15)	36 46 (69)	(81) 81	261 140 (199)
Tradina anafit	40	00	64	10		202

\*Other income includes franchise fees, rentals, royalties and rebates received, as well as profit or loss on disposal of property, plant and equipment.

# Notes

# 1. Commitments and contingencies

There are no material contingent assets or liabilities at 31 December 2010.	
Capital commitments at 31 December 2010:	R'm
- Contracted - Authorised, not contracted	29 90
Total	119

2. Share issue in lieu of dividend
As announced on 31 March 2010, as a consequence of the special dividend declaratio 2010, 123 532 370 shares were issued in lieu of dividend at the option of shareholders. This has impacted on the comparability of certain figures, in particular earnings per share and net asset value per share. As a result, adjusted headline earnings and net asset value per share figures have been presented for comparative purposes (assuming the share issue in lieu of dividend took place at the beginning of the 2009 financial year).

# 3. Associate accounting

During the current period, the Group began accounting for an existing investment in Eezetile, a national manufacturer of adhesive, grout and related products, in accordance with the equity accounting requirements of IAS 28, Investments in associates.

# 4. Changes in accounting policy

punting policies adopted and methods of computation are consistent with those of the previous financial year except for the adoption of new and amended IFRS and IFRIC interpretations which became effective during the current financial year. The application of these standards and interpretations did not have a significant impact on the Group's reported results and cash flows for the six months ended 31 December 2010 and the financial position at 31 December 2010.

# Store network

at 31 December 2010

Region	Franchise	2010 Other	Total	Franchise	2009 Other	Total
South Africa						
- Italtile	1	6	7	2	5	7
- CTM	44	21	65	43	21	64
- TopT	5	8	13	2	6	8
Rest of Africa	11	3	14	11	3	14
Australia	_	8	8	_	9	9
	61	46	107	58	44	102

gistered Office: The Italtile Building, cnr William Nicol Drive and Peter Place, Bryanston (PO Box 1689, Randburg 2125)

Transfer Secretaries: Computershare Investor Services (Pty) Limited, 70 Marshall Street, Johannesburg 2001 (PO Box 61051, Marshalltown 2107)

Directors: G A M Ravazzotti (Executive Chairman), \*P D Swatton (Chief Financial Officer) Non-executive Directors: S M du Toit, S I Gama, \*\*A Zannoni

(\*British \*\* Italian) Company Secretary: E J Willis

Sponsor: BDO Corporate Finance

**BASTION GAPHICS**